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The smarter E Europe
Achema
SPS

Publishing date: March 17, 2027



INDUSTRY.zero REPORT 2027

Solutions for climate neutrality and sustainability in industry

INDUSTRY.zero REPORT 2027 – Topics & Editorial Concept

SOLUTIONS FOR CLIMATE NEUTRALITY AND SUSTAINABILITY IN INDUSTRY

Industry is the heart of our society. It is not only the driving force behind our economic strength, but also the pioneer in our quest for a climate-neutral and resource-efficient way of life. Its commitment extends across the entire value chain and the entire life cycle of its products.

Climate neutrality and resource efficiency are not goals for the future—they are goals for now. If ecological change in the economy is to succeed, the right course must be set immediately.

The INDUSTRY.zero REPORT showcases the latest and most innovative solutions, initiatives, products, and services that enable sustainable value creation.

EDITORIAL CONCEPT

Exclusive interviews, reports, and deep dives with decision-makers and thought leaders from industry, associations, and energy supply — in the INDUSTRY.zero REPORT, we dive deep into the world of industry and provide insights into strategies, challenges, and case studies from industry on the path to sustainability and a climate-neutral and resource-efficient way of life and future.

FOCUS TOPICS ISSUE 2027

- Sustainable & resilient production
- Circular value creation & material cycles
- Smart energy ecosystems
- Industrial AI & process optimization
- Sustainable supply hains

INDUSTRY.zero REPORT 2027 – Added value as a partner

TARGET GROUP FOCUS

Decision-makers, executives, and thought leaders from industry –The INDUSTRY.zero REPORT addresses a specifically selected and highly relevant target group that has a lasting interest in the topics of climate neutrality, resource conservation, and sustainability.

VISIBILITY

By participating in the INDUSTRY.zero REPORT, you are placing your company in an environment that focuses on industry trends and innovations. Your company will be perceived as a pioneer in sustainability and solutions for a climate-neutral and resource-efficient future for industry.

SCOPE & RELEVANCE

Your presence strengthens your company's credibility and authority. Your advertisement or advertorial will be presented in an editorial environment that is valued by industry experts and decision-makers, positioning your company as a trusted source for innovative solutions.

INDUSTRY.FORWARD
NAVIGATE THE CHANGE

Your business profile – Position yourself for climate neutrality and sustainability!

With a business profile in the INDUSTRY.zero REPORT, you can position your company and range of services in an environment that focuses on industry trends and innovations. This will raise your company's profile as a pioneer in solutions for a climate-neutral and resource-efficient future for industry.

Your full-page business profile presents your company's commitment to sustainability and initiatives or services for climate neutrality and resource conservation.

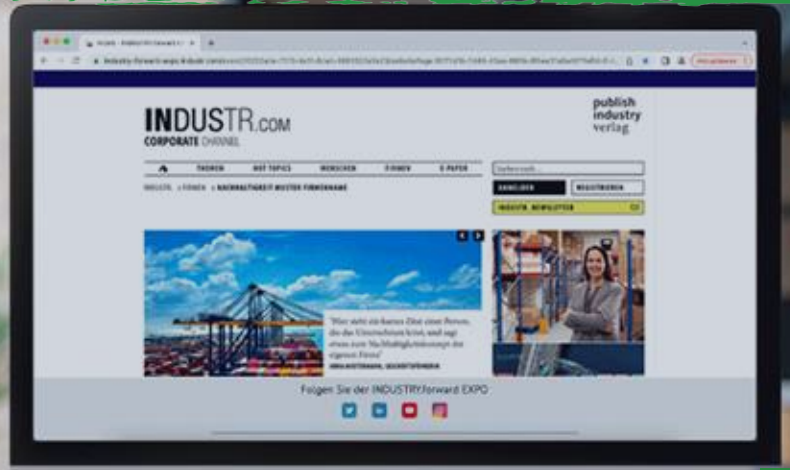
You provide the text – we design your profile.



Components of your business profile:

- Company logo
- Anchor image
- Description
- Brief company profile
- Contact details

Cross-media presence – your business profile also online at INDUSTR.com



Decision-makers in industry are highly digital!

INDUSTR.com – The content platform for industry

We put your business profile online and enrich it with additional content and images. In addition, we publish up to four articles for you on INDUSTR.com, which we promote via our newsletters specifically to the target group of industry decision-makers.

- Content-driven brand awareness and relevance among the target group of industry decision-makers and experts
- Direct access to information seekers in the early stages of the purchasing decision process
- Reach: 900.000 user p.a.

Participation opportunities – Price list Print & Digital

Publishing date: March 17, 2027

Advertisement/ print deadline: February 12, 2027

CONTENT MARKETING	PRICE (EXCL. VAT)
Cover image sponsorship	EUR 11.380,-
Business profile, 1/1 page	EUR 2.890,-
Digital business profile: INDUSTR.com Online + newsletter push including up to 4 editorial publications Duration: 12 months	EUR 1.990,-
Promotion “Storyboard” (1 page | 2 pages)	EUR 3.900,- | EUR 6.990,–
Digital Extension Storyboard on INDUSTR.com, including 3 newsletter posts	EUR 2.245,-
ADVERTISEMENTS*	**PRICE (EXCL. VAT)**
1/1 page (210 x 275 mm)	EUR 8.510,-
1/1 Cover page U2, U4 | U3	EUR 9.650,- | EUR 9.600,-
Juniorpage (149 x 197 mm)	EUR 5.100,-
1/2 page (103 x 275mm/ 210 x 135 mm) | 1/3 page (72 x 275 mm/ 210 x 135 mm)	EUR 4.600,- | EUR 3.250,-
1/4 page (58 x 275 mm / 210 x 78 mm / 103 x 135 mm)	EUR 2.600,-

*Please note that advertisements in INDUSTRY.zero REPORT will be reduced in size by approximately 4 percent. For advertisements with bleed, add 3 mm for trimming.

Gain access to 30,000 decision-makers in the industry

PRINT

11,000

Executives and decision-makers in cutting-edge technology companies, in the manufacturing industry, the process industry, mechanical engineering, and industry-related service companies.

DISTRIBUTION :

Supplement in ENERGY Magazine march 2027

+

TRADE FAIR DISPLAYS 2027:

Hannover Messe |INDUSTRY.forward SUMMIT |

The smarter E Europe | Achema

SPS

30,000

RANGE

DIGITAL

19,000

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